

TRANSFORMING COMBAT ZONES INTO COMFORT ZONES

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Many of us form preconceived notions about certain professions and more specifically about how individuals in those professions do what they do. I have found this to be very much the case with Professional Organizing since establishing **The Organizing Zone**. I am constantly fielding questions from prospective clients as well as from those who I meet at networking events, workshops or even the bank about what I do. The nature of these questions is indicative of the lack of understanding concerning my work style and philosophy.



As I am encountering questions like "Are you going to make me throw everything away?" on a much more frequent basis, this is the perfect time to dispel some of the misconceptions that exist.

You will make me throw away everything.

Absolutely Not! I will guide you through the decision making process so that YOU can decide what to keep and what to discard. It is essential that you learn how to make these decisions so that you can maintain the systems that we establish.

I'm not neat.

You Don't Have to Be! While it helps to be neat, it isn't a criteria for being organized. If you prefer to always have everything in its place, that's great. However, if you prefer a more relaxed atmosphere with the items that you need or use frequently closer at hand, that's fine too. You need to create an environment that works for you.

You are going to yell at me.

Most Definitely Not! My job is not to pass judgment on you or the disorganization that you have created in your home or office. My job is to help you get organized so that you will be less stressed and more efficient. I prefer to do this by being patient, creating a relaxed environment and instilling a little humor into the process.

My home/office is a mess.... the worst you've seen.

It Doesn't Matter! I prefer to look beyond the current state of the space. I welcome the opportunity to work with an individual who has decided that it's time to address their situation and help them to create better systems to maintain their space going forward.

Enjoy your summer vacation and when you return to work in September, give serious thought to how I might help you become more productive and save money by getting organized. Have questions? Contact me at **The Organizing Zone**.