

Productive Environment Institute
"A Productive Environment is a Profitable Environment™"
260 Carolina Beach Ave. S.
Suite 200,
Carolina Beach, NC 28428
888-380-6799
www.ProductiveEnvironment.com

**BARBARA HEMPHILL CHANGES COMPANY NAME,
LAUNCHES NEW WEB-BASED 'FINDING SYSTEM' AND
CERTIFIES PRODUCTIVE ENVIRONMENT SPECIALISTS™ WORLDWIDE**

September, 2009, Carolina Beach NC- With a committed focus to delivering a suite of quality products and services based on Barbara Hemphill's proprietary Productive Environment Process™, the Paper Tiger Productivity Institute, LLC founded by Barbara Hemphill and directed by Andrea Anderson, is evolving its brand and company name to Productive Environment Institute (PEI).

The Productive Environment Institute has incorporated Barbara Hemphill's proprietary principles and methodology into a web-based platform called PBWorks, and launched a new productivity tool called iPEP (interactive Productive Environment Platform). iPEP is the only 'finding system' actively endorsed by Barbara Hemphill, and is the only online document storage and collaboration solution on the market that takes paper into consideration (and does not require scanning). It's the combination of PBWorks' Web 2.0 technology, Barbara Hemphill's proven methodology, and a team of Certified Productive Environment Specialists™ that makes iPEP stand out from the crowd.

Today Barbara Hemphill and the Productive Environment Institute support an international team of Certified Productive Environment Specialists™, licensed to deliver Barbara's proprietary Productive Environment Process™, a proven method for helping clients organize their time, space, and information utilizing a variety of tools, including iPEP.

For information about iPEP or the Productive Environment Institute, visit www.ProductiveEnvironment.com. For information about the Certified Productive Environment Specialist Program, visit <http://www.ipeponline.com/become-a-specialist.html>

About Stephanie Shalofsky and The Organizing Zone

The Organizing Zone's mission is to "Transform Combat Zones Into Comfort Zones". Its founder, Stephanie Shalofsky, recently completed her Productive Environment training and is now a Certified Productive Environment Specialist. She will be integrating the methodology and resources that are now available to her in with the services that she offers business clients. As a former corporate executive, she can truly appreciate the importance of maximizing productivity in the workplace. For more information, visit us at www.theorganizingzone.com.

###