



For Immediate Release:

The Organizing Zone is teaming up with Calahan Solutions, Inc. and other professional organizers and virtual assistants to make the most of Get Organized Month January 2010!

New York, NY -- January 24, 2010 — Many people use the start of a new year to think of ways in which they can improve their lives, and becoming more organized can help save time and money, increase productivity, enhance one's quality of life, and reduce stress. In fact, in its most recent survey, the National Association of Professional Organizers found that 91 percent felt they could be more efficient at work if they were better organized. Overall, 71 percent indicated their quality of life would improve with more organization.

Although just about everyone seems to understand the benefits of being organized, it's not always easy to figure out just where to start. To highlight ways in which people can become more organized in their office, with their time and in their home, professionals from around the globe will be participating in the first ever "Great Organizing Give Away".

"There are many outstanding resources available to consumers to help them get organized, but frequently people do not know where to find them or how to start. Our solution was to get the resources available in one spot!" stated Stephanie LH Calahan, coordinator of the project and founder of [Calahan Solutions, Inc.](http://www.calahansolutions.com) in Bloomington IL.

On January 25, 2010 seekers of organization and productivity wisdom can go to www.AskTheOrganizingExperts.com and sign up free resources such as ebooks, tip sheets, audio programs and more as well as enter into drawings for amazing prizes. Information will be categorized into three main categories: your office, your time and your home. Business professionals, parents and students will all find expert material that fits their personal productivity and organization needs.

"We decided to participate in this giveaway by providing a free 30-minute phone consultation to everyone in the New York City metropolitan area who needs help organizing their offices or home offices and completes our self evaluation Scorecard as a result of participation in the Great Organizing Giveaway. We want to support a fantastic start to 2010," stated Stephanie Shalofsky, founder of The Organizing Zone.

About The Organizing Zone: (www.organizingzone.com) mission is to Transform Combat Zones Into Comfort Zones. The Organizing Zone works with New York City area small businesses and home based businesses to create customized organizing and productivity solutions which will enable them to successfully manage their information, time and space. For more information, call 917-375-0631.

About Calahan Solutions, Inc.: (www.calahansolutions.com) is a premier productivity and organization consulting firm, serving national and local clients in corporate settings, small businesses and home-based operations. Calahan Solutions, Inc. creates life-long transformations enabling you to focus on the things that really matter in life and business. You don't have to do it our way, because we help you find your way!™ For more information about Calahan Solutions, Inc. and the Great Organizing Give Away, visit www.AskTheExpertOrganizers.com or call 309-826-5263.

About NAPO: (www.napo.net) The premier national association dedicated to the field of organizing, the National Association of Professional Organizers (NAPO) is The Organizing Authority®. Since forming in 1985 as a nonprofit professional educational association, NAPO has grown to nearly 4,200 members. NAPO is dedicated to serving its members through education, networking, industry resources, and promoting the profession to the public. For more information about NAPO and *Get Organized Month*, visit www.napo.net or call NAPO at 856-380-6828.

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