



For Immediate Release:

THE FOUNDER OF THE ORGANIZING ZONE TO SERVE ON BOARD OF DIRECTORS FOR NAPO-NY

Stephanie Shalofsky elected to Marketing Director post for the 2009-2010 term

New York, NY (May 8, 2009) - The Organizing Zone is pleased to announce that its founder, Stephanie Shalofsky, will serve as Marketing Director for the New York chapter of the National Association of Professional Organizers effective May 15, 2009. Prior to her nomination to the director's post, Ms. Shalofsky had served as both Advertising Sales Manager for the chapter's newsletter and Public Relations Coordinator.

A spokesperson for The Organizing Zone stated that "the company was especially pleased by Ms. Shalofsky's nomination and election to the Marketing Director's spot since she had only been a member of the New York chapter for a little over a year when nominated. It is very gratifying to be recognized by her colleagues for her contributions thus far."

In her role as Marketing Director, Ms. Shalofsky will develop the New York chapter's marketing strategies and oversee their implementation. Her objective will be to create a greater awareness in the metropolitan area for both NAPO-NY and the organizing profession.

About The Organizing Zone

The Organizing Zone's mission is to "Transform Combat Zones Into Comfort Zones". Its founder, Stephanie Shalofsky, uses her extensive project management experience, organizational abilities, and perceptive listening skills to help clients conquer their clutter, more efficiently utilize their space, and more productively manage their time. This is accomplished by assessing clients' goals, designing personalized strategies for addressing them, and working with clients to implement the plans. For more information, visit us at www.theorganizingzone.com.

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For information, contact:

info@theorganizingzone.com